Faculty Name: **Dr. AL. MALLIGA**

Designation: Assistant Professor

Date of Joining in the Institution: 7th August, 2009

Contact:



Academic Qualifications: MBA, M.Com., M.Phil., Ph.D.

Teaching Experience: 9 Years 8 Months

Research Experience: 9+Years

Additional Responsibilities:

| Designation | Period |
|--|-----------------------------|
| Head i/c | February 2010 to April 2015 |
| Officer on Special Duty | August 2012 to April 2015 |
| Coordinator, University-Industry Linkage | April 2014 till date |
| Coordinator, Special Coaching Cell | June 2017 till date |
| Coordinator, Placement and Guidance Cell | June 2018 till date |
| Programme Coordinator, TAHDCO Retail | June 2017 to May 2018 |
| Management Programme | |

Areas of Research:

Marketing, Human Resource Management

Research Supervision / Guidance (in Numbers):

| Programme of Study | | Completed | Ongoing |
|-----------------------------|-----|---------------|---------|
| Research | PhD | Completed – 1 | 3 |
| Submitted -1 M.Phil 28 | | Submitted -1 | |
| | | 28 | 1 |
| Project PG 5 UG/Others - | | 53 | 4 |
| | | - | - |



Publications (in Numbers):

| International | | National | | Others |
|---------------|-------------|----------|-------------|---------------------------------|
| Journals | Conferences | Journals | Conferences | Books / Chapters / Monographs / |
| | | | | Manuals |
| 17 | 31 | 4 | 26 | Book Chapters – 17 |
| | | | | Monographs – 1 |
| | | | | Manuals (DDE) – 2 |

Funded Research Projects:

I. Ongoing Projects:

| S.No. | Agency | Period | | Project Title | Amount (Rs.) |
|-------|------------|---------|---------|--------------------------------------|--------------|
| | | From | То | | |
| 1. | ICSSR, New | October | October | Developing e-Governance Framework | Rs. 3 lakhs |
| | Delhi | 2016 | 2019 | for State Universities of Tamil Nadu | |

Events organized in leading roles:

| Number of Seminars / Conferences / Workshops / | |
|--|------------------------------|
| Events organized: Total | 42 Programmes |
| 1. National level seminar : | International Conference – 3 |
| | National level Seminar – 3 |
| | State level Seminar – 1 |
| | Special Seminars – 11 |
| 2. Refresher Course : | Orientation Programmes – 1 |
| 3. Workshop: | Workshops – 9 |
| | Training Programmes – 14 |
| 4. National Youth Parliament Competition : | |

Membership in:

1. Professional Bodies:

Member in Indian Academic Researchers Association (IARA)

2. Editorial Board:

Editorial Board Member of *Emperor International Journal of Finance and Management Research (EIJFMR)*.

3. Advisory Board: Nil

- 4. Academic Bodies (such as Board of Studies, etc,):
 - I. Board of Studies Chairman BOS in Management Studies, MTWU (2011 to 2015)

Member BOS in Management Studies, MTWU (since 2016)

Member BOS in Public Administration, MTWU (2017)

Member BOS in Business Administration, Jayaraj Annapackiam College, Periyakulam (2009-2011)

- II. Academic Council Member, Academic Council, Arulmigu Palaniandavar College for Women, Palani (2010-2012)
- III. Academic Audit Nil
- IV. College Affiliation Committee N.S. College for Women, Theni

Jeyaraj Annapackiam College for Women, Periyakulam

Sakthi College for Women, Ottanchatram

Thiraviam Arts & Science College for Women, Periyakulam

- V. College Committee Nil
- VI. Board of Selection Subject Expert for Selection of Guest Faculty for College (2009-2011)

Resource Persons in various capacities:

Number of Invited / Special Lectures delivered:

Special Lectures Delivered : 16

Chairperson in Conferences : 5

Others:

- 1. Articles published in Newspapers / Magazines:
- 2. Products developed:
- 3. No. of PhD Thesis evaluated: 5 (Christ University, Bangalore -2, Bharathiar University, Coimbatore-3)
- 4. No. of PhD Public Viva Voce Examination conducted: 4 (Christ Univ-1, Bharathiar Univ-3)